



**CITY UNIVERSITY
MALAYSIA**

Est. 1984

JOHOR BAHRU CAMPUS

DU049(B)

BACHELOR OF FASHION DESIGN TECHNOLOGY (HONOURS)

(N/0212/6/0036) (MQA/PA 18377) 07/30

Through its design-centric learning and teaching style, the Bachelor of Fashion Design (Hons) is designed to be relevant to the fashion and associated industries, as well as to the creative and skill needs of industry professionals. Through project-based and studio-based learning pedagogies, students develop lifelong learning skills.



DURATION OF STUDY

Duration of Study:
Full-time 3 years

CAREER PROSPECTS

- Fashion Designers
- Freelance Designers
- Design Consultants
- Own Fashion Business
- Trend Predictions
- Fashion Illustrators
- Merchandising and Buying
- Pattern Cutters And Garment Technologists as well as Areas within Fashion Publishing
- Self-Employment
- Marketing
- Branding
- Retail
- Stylists



CITY UNIVERSITY JOHOR BAHRU CAMPUS

G-01, Ground Floor, Menara Selia, Persiaran Southkey 1, Kota Southkey, 80150, Johor Bahru, Johor

☎ 07-213 3633 ✉ enquiry.jb@city.edu.my 🌐 www.cityujb.edu.my

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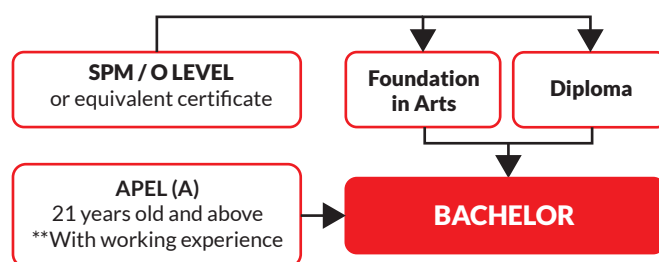
ENTRY REQUIREMENTS

- A pass in STPM with a minimum of Grade C (GP 2.00) in any two (2) subjects, or its equivalent; **OR**
- A pass in STAM with a minimum grade of Jayyid or its equivalent; **OR**
- A Certificate in Matriculation or Foundation with a minimum CGPA of 2.00, or its equivalent; **OR**
- A Diploma (Level 4, MQF) with a minimum CGPA of 2.00, or its equivalent; **OR**
- A pass in DKM / DLKM / DVM in suitable fields with a minimum CGPA of 2.50 subjected to Senate / Academic Board's approval (Note: The HEP's are to conduct screening and provide necessary guidance specific to the discipline of the programme): **OR**
- Possess an Accreditation of Prior Experiential Learning (APEL A) for admission;

ENGLISH COMPETENCY REQUIREMENT (INTERNATIONAL STUDENT)

Malaysian University English Test (MUET)
with Band 3 OR its equivalent.

PATHWAYS



SUBJECTS OFFERED

YEAR 1

- Penghayatan Erika dan Perabadian
- Falsafah dan Isu Semasa
- Computer Aided Design
- Colour Studies
- History of Costume
- Design Theory and Practice
- Applied AI for Professional
- Intro to Textile
- Fashion Draping
- Intro to Drafting and Sewing
- Garment and Composition Technology
- Fashion Illustration
- Academic Skills
- Pattern Making 2
- Sewing Applications 2

YEAR 2

- Integrity and Anti-Corruption (KIAR)
- Advanced Fashion Draping
- Fashion Retail
- Design Research & Development
- Production Technology
- Corporate Governance
- Mens Wear Workshop
- 3D Garment Technology
- Digital Photography
- Sustainable Design
- Final Design Project 1
- Fashion Communication

YEAR 3

- Final Design Project 2
- Final Portfolio
- Art, Culture and Technology
- Entrepreneurship
- Internship
- Law for the Creative Industries
- Project Management



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