

# MASTER OF BUSINESS ADMINISTRATION

(N/0414//7/0287) (MQA/PA 18252) 07/30

Master of Business Administration program is designed to prepare students for managerial positions in the business, professional and public sectors. Our course provides a wide range of educational and general exposure on the complex relationships between business and consumers. This specific program is designed to focus on the essence of managerial knowledge, research skills, and professional attitudes, which later it would be resourceful and effective to be practiced in their designated workplace.



**DURATION OF STUDY:** Full-time : 1 – 2 years | Part-time : 2 – 3 years

## SUBJECTS OFFERED

- Human Resource Management
- Managerial Economics
- Marketing Management
- Operation Management
- Corporate Finance
- Managerial Accounting
- Organizations: Behaviour, Structure and Processes
- Research Methodology
- Project Management
- Strategic Management
- Project Paper



**CITY UNIVERSITY JOHOR BAHRU CAMPUS**

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## ENTRY REQUIREMENTS

- A Bachelor's degree (Level 6, Malaysian Qualifications Framework, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; **OR**
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment\*; **OR**
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience\*\*, subject to a rigorous internal assessment\*; **OR**
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses\*\*\*; **OR**
- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

## ENGLISH COMPETENCY REQUIREMENT FOR INTERNATIONAL STUDENT:

Achieve a minimum Band 4 in Malaysian University English Test (MUET) OR equivalent to Common European Framework References (CEFR) (Mid B2)\*\*\*\*

### Notes:

Rigorous assessment to evaluate the suitability of an applicant for a programme through statement of purpose, interview and other methods may cover the following criteria:

- Demonstration of strong business experience, and that you have held significant managerial responsibilities.
- Evidence of any achievements in your professional life, for example, consistently performing at a high level, consistent career progression and any impact that you have had on your organisation.
- Professional skills that you have developed, for example, teamwork, leadership, problem-solving, negotiating and analytical skills.
- How you will contribute to your class and what experiences you can bring to the institution. (Lancaster University, 2021)

\*\* Experience can be cumulative experience even before acquiring required qualification for a particular level of study. However, the experience must be relevant to the level of study as well as the content.

\*\*\* The pre-requisite courses must equip the students with necessary business knowledge (managing people, managing financial resources, understanding customers, understanding environments and strategic planning) of one level lower than the programme level.

## ADDITIONAL REQUIREMENT FOR INTERNATIONAL STUDENTS

- For international students, TOEFL with a score of 600 OR International English Language Testing System (IELTS) with a score of 6.0 OR equivalent is required



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